

Mt. Spokane 2000 2024 Winter Recap



MT. SPOKANE
SKI & SNOWBOARD PARK

2024 Winter Recap

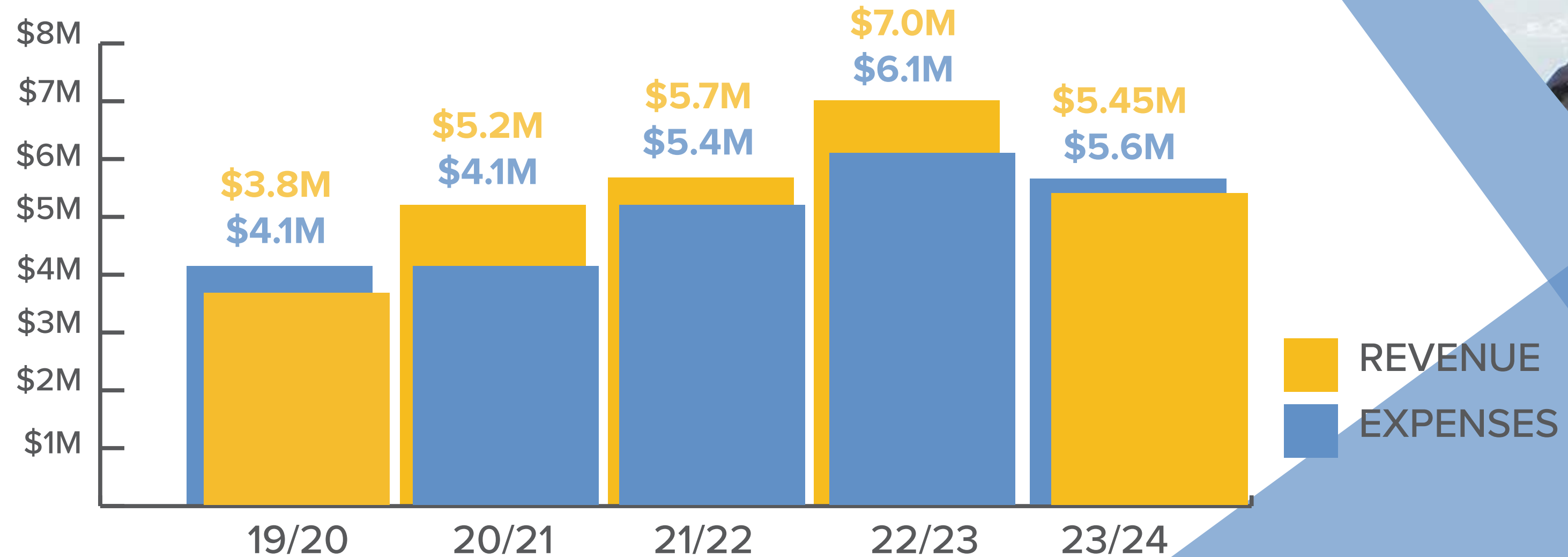
↓ -22%
Total Revenue

75,000
Total Visitors

7,577
Season Passholders

REVENUES VS. TOTAL EXPENSES

Lowest snow totals since 2014:
All regional mountains experienced low attendance this season.



REVENUE
EXPENSES



2024 Winter Recap

↑ +14%
Season
Pass Sales

Voted Best Place to
Snowboard
Voted 2nd Best
Place to Ski



Youth Programs continue to have strong attendance!

400+
private
lessons

550
Group
lessons

800+
Multiweek
and camp
students

2000+
Students
with school
trips

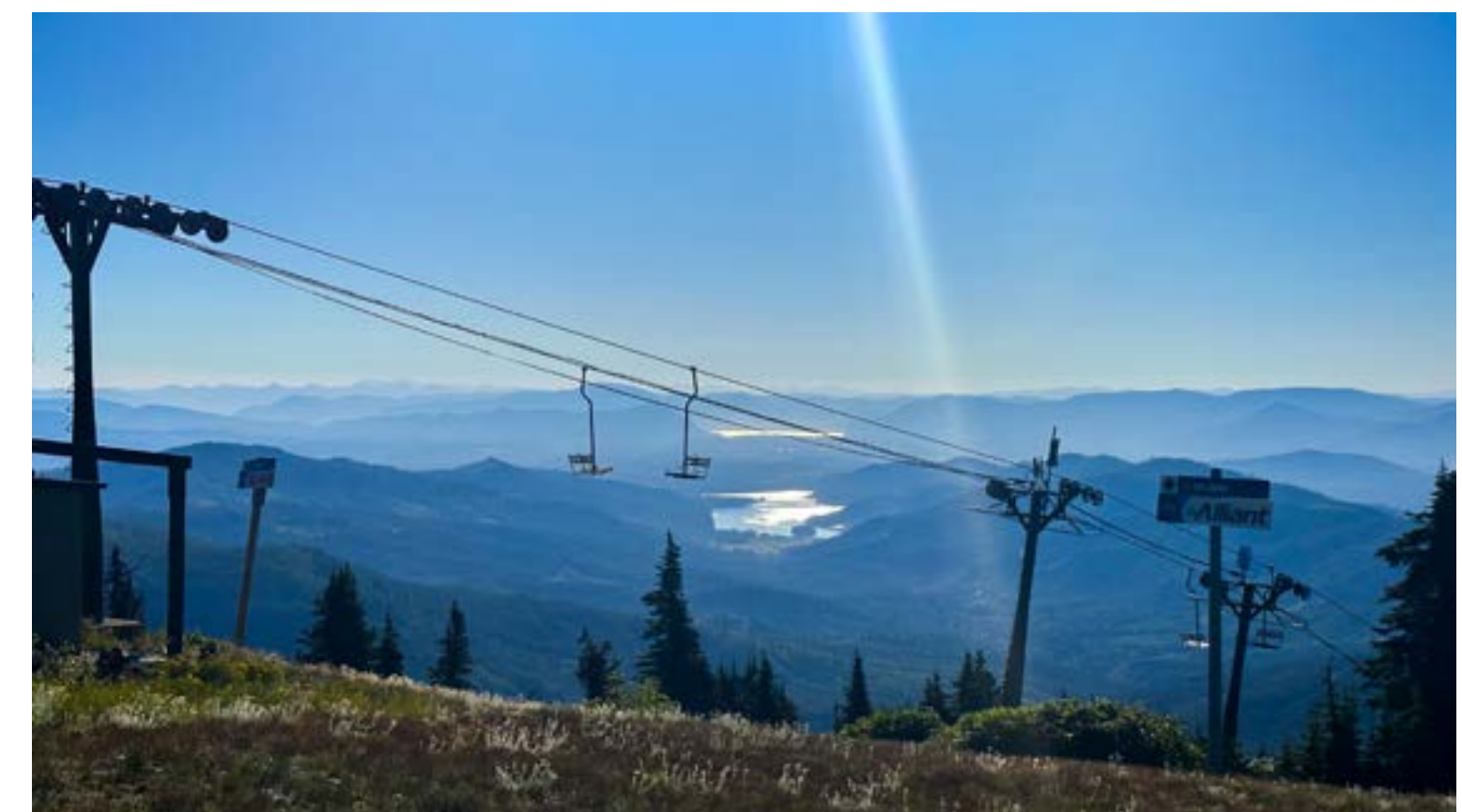
100+
adaptive
students



**Undependable winters
reinforces
our commitment to
multi-season
diversification.**

Year-round Programming Goals

- > Increased mountain access with improved year-round lift services for hikers and bikers.**
- > Increase Youth Summer Camp & Educational Programs & Events**
- > Provide Year-Round Food & Beverage Services for Park Visitors**
- > Create steady revenue streams to help sustain business on low snow years.**
- > Increase seasonal and full-time employment opportunities**



Our Ask

\$4.1M: VISTA CRUISER LIFT REPLACEMENT

\$2.1M: Mt. Spokane 2000 (Financing, fundraising)

\$2M: WA State Park Partnership

OUTCOME:

- **Replace aged equipment with modernized lift with safety features/ADA**
- **Reduce lift lines + increase capacity in winter**
- **Expand year-round summit accessibility for all ages**
- **Reduce summer summit road traffic/less impact on mountain**
- **Increase year-round revenue for Mt. Spokane 2000 + WA State Parks**



FUTURE CAPITAL PROJECTS

\$21.8M

**Critical
Infrastructure**

Surface Lift-Terrain Park (in progress)	\$220K
Lift Replacement-Vista Cruiser	\$4.1M
Guest Services Building	\$5.8M
Vehicle Maintenance Building	\$1.2M
Lift Replacement-Parkway Express	\$3.5M
Lift Replacement-Hidden Treasure	\$3.8M
Lift Replacement-Beginners Luck	\$2.8M